



L. Frances Caramel Corn

When you stock your shelf with a popcorn that shoppers genuinely enjoy, you win where it counts: repeat purchase. That's where our small-batch caramel popcorn consistently outperforms. In store after store, it outsells competing popcorns, often by a wide margin, because our caramel corn is meaningfully different from mass-produced alternatives. We craft each batch of caramel with the finest simple ingredients like C&H brown sugar and Grade AA butter, and give each kernel a generous coating. That quality shows up where it matters: in faster turns, a better ring at the register, and most importantly, by giving your customers one more reason to stop back in.

Product Benefits

- Snacking is big! Millennials are snacking 3+ times a day, and the premium end of the snack market is the fastest growing segment in snack food.
- Provides consumers a new snacking option, which they are seeking.
- Satisfies consumers desire for a wholesome, portable snack made with real ingredients.
- Premium product is visible through clear packaging - sparks impulsive snack consumer curiosity and trial.
- Unique product with fantastic flavor, a point of differentiation that will make your store a neighborhood destination.





ITEM:	Item # 2106 2.0 oz.	Item # 2113 3.0 oz.	Item # 2120-DS 6.0 oz.
UNIT COST:			
SUGGESTED RETAIL PRICE:			
CASE PACK:	16 CT	12 CT	24 CT Display Case
MINIMUM ORDER:	48 BAGS	48 BAGS	48 BAGS
UPC:	890592002106	890592002113	890592002120
PRODUCT SIZE:	5.0 x 6.5 x 1.0	5.0 x 7.75 x 1.5	5.0 x 11.0 x 2.0



Product Description

This traditional treat features freshly made popcorn and the finest simple ingredients like brown sugar, and Grade AA Butter. Small batches of the caramel are slowly cooked and then gently stirred with the delicious popcorn, giving each kernel a generous coating. It has a satisfying crunch, and a rich, buttery flavor you won't be able to resist.